

## Exhibit 300 (BY2010)

### PART ONE

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#### OVERVIEW

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1. Date of Submission:  
2009-04-10
2. Agency:  
015
3. Bureau:  
45
4. Name of this Capital Asset:  
Business Master File (BMF)
5. Unique Project Identifier:  
015-45-01-14-01-2402-00
6. What kind of investment will this be in FY2010?  
Mixed Life Cycle
7. What was the first budget year this investment was submitted to OMB?  
FY2001 or earlier
8. Provide a brief summary and justification for this investment, including a brief description of how this closes in part or in whole an identified agency performance gap.

IRS is responsible for collecting revenue from citizens and businesses in order to fund the operations of the federal government. In order to effectively accomplish this goal, it must maintain authoritative data on business taxpayers. The Business Master File (BMF) is the authoritative data store for taxpayers accounts other than Individual Filers. The Business Master File project maintains the BMF. The Business Master File contains the tax records of Businesses, Tax Exempt Organizations, Estates, and Gift Tax Filers. Accounts are updated, taxes are assessed, and refunds are generated as required each tax filing period. Virtually all IRS information system applications and processes depend on output, directly or indirectly, from this data source. Thus, the BMF project is a critical component of IRS's ability to process tax returns, and must remain in operation. Corporate Data Domain has the primary responsibility for the BMF project, however, this investment also requires developmental support from a number of business areas at IRS, and the costs of these services are included as part of this Exhibit. These services include Test, Assurance and Documentation (TAD), since new and/or modified code for production should be tested, and BMF Document Specific in the Submission Processing Domain, which provides computer processing for Business Tax Returns, such as the Forms 941 Employment Taxes and Forms 1120 Corporate Returns.

9. Did the Agency's Executive/Investment Committee approve this request?  
yes
- 9.a. If "yes," what was the date of this approval?  
2008-06-17
10. Did the Program/Project Manager review this Exhibit?  
yes
11. Program/Project Manager Name:  
Truempy, Fred  
Program/Project Manager Phone:  
202-283-3574  
Program/Project Manager Email:  
Fred.W.Truempy@irs.gov
- 11.a. What is the current FAC-P/PM certification level of the project/program manager?  
Senior/Expert/DAWIA-Level 3
- 11.b. When was the Program/Project Manager Assigned?  
2007-04-01
- 11.c. What date did the Program/Project Manager receive the FACP/PM certification? If the certification has not been issued, what is the anticipated date for certification?  
2008-09-08
12. Has the agency developed and/or promoted cost effective, energy-efficient and environmentally sustainable techniques or practices for this project.  
no
- 12.a. Will this investment include electronic assets (including computers)?  
no

12.b. Is this investment for new construction or major retrofit of a Federal building or facility? (answer applicable to non-IT assets only)  
no

13. Does this investment directly support one of the PMA initiatives?  
yes

If yes, select the initiatives that apply:

Financial Performance  
Human Capital

13.a. Briefly and specifically describe for each selected how this asset directly supports the identified initiative(s)? (e.g. If E-Gov is selected, is it an approved shared service provider or the managing partner?)

Human Capital - BMF provides data for predicting workload, as well as building case inventory. This allows IRS Business Operating Divisions to plan their workload and efficiently use their staff. Financial Performance - BMF is the source of business taxpayer transactions for the Custodial Financial Statement and the annual financial statement audit.

14. Does this investment support a program assessed using the Program Assessment Rating Tool (PART)?  
yes

14.a. If yes, does this investment address a weakness found during the PART review?  
no

14.b. If yes, what is the name of the PARTed program?

1 0001120 - Internal Revenue Service Submission Processing

14.c. If yes, what rating did the PART receive?  
Moderately Effective

15. Is this investment for information technology?  
yes

16. What is the level of the IT Project (per CIO Council's PM Guidance)?  
Level 2

17. What project management qualifications does the Project Manager have? (per CIO Council's PM Guidance)  
(1) Project manager has been validated as qualified for this investment

18. Is this investment identified as high risk on the Q4 - FY 2008 agency high risk report (per OMB memorandum M-05-23)?  
yes

19. Is this a financial management system?  
no

19.a.2. If no, what does it address?

The Business Master File (BMF) is the authoritative data store for taxpayers accounts other than Individual Filers. The Business Master File project maintains the BMF.

20. What is the percentage breakout for the total FY2010 funding request for the following? (This should total 100%)

Area	Percentage
Hardware	0
Software	0
Services	99
Other	1

21. If this project produces information dissemination products for the public, are these products published to the Internet in conformance with OMB Memorandum 05-04 and included in your agency inventory, schedules and priorities?  
n/a

22. Contact information of individual responsible for privacy related questions.

Name

Phone Number

Title

Email

23. Are the records produced by this investment appropriately scheduled with the National Archives and Records Administration's approval?  
yes

24. Does this investment directly support one of the GAO High Risk Areas?  
no

**SUMMARY OF SPEND**

1. Provide the total estimated life-cycle cost for this investment by completing the following table. All amounts represent budget authority in millions, and are rounded to three decimal places. Federal personnel costs should be included only in the row designated Government FTE Cost, and should be excluded from the amounts shown for Planning, Full Acquisition, and Operation/Maintenance. The total estimated annual cost of the investment is the sum of costs for Planning, Full Acquisition, and Operation/Maintenance. For Federal buildings and facilities, life-cycle costs should include long term energy, environmental, decommissioning, and/or restoration costs. The costs associated with the entire life-cycle of the investment should be included in this report.

All amounts represent Budget Authority

Note: For the cross-agency investments, this table should include all funding (both managing partner and partner agencies).

Government FTE Costs should not be included as part of the TOTAL represented.

Cost Type	Py-1 & Earlier -2007	PY 2008	CY 2009	BY 2010
<b>Planning Budgetary Resources</b>	0.000	0.000	0.000	0.000
<b>Acquisition Budgetary Resources</b>	0.000	0.000	0.000	0.000
<b>Maintenance Budgetary Resources</b>	10.938	1.455	1.465	1.482
<b>Government FTE Cost</b>	53.232	11.666	11.826	12.122
<b># of FTEs</b>	522	115	93	93

Note: For the cross-agency investments, this table should include all funding (both managing partner and partner agencies).

Government FTE Costs should not be included as part of the TOTAL represented.

2. Will this project require the agency to hire additional FTE's?

yes

2.a. If "yes," how many and in what year?

6 in FY10. In Fiscal Year 2008, and 2009, the Business Master File Project was understaffed and its budget was cut to meet the "on-rolls" number. An additional 6 FTE are planned to be hired to meet the required staffing levels. A programming class will be held the November/December 2009 to meet this need.

**PERFORMANCE**

In order to successfully address this area of the exhibit 300, performance goals must be provided for the agency and be linked to the annual performance plan. The investment must discuss the agency's mission and strategic goals, and performance measures (indicators) must be provided. These goals need to map to the gap in the agency's strategic goals and objectives this investment is designed to fill. They are the internal and external performance benefits this investment is expected to deliver to the agency (e.g., improve efficiency by 60 percent, increase citizen participation by 300 percent a year to achieve an overall citizen participation rate of 75 percent by FY 2xxx, etc.). The goals must be clearly measurable investment outcomes, and if applicable, investment outputs. They do not include the completion date of the module, milestones, or investment, or general goals, such as, significant, better, improved that do not have a quantitative measure.

Agencies must use the following table to report performance goals and measures for the major investment and use the Federal Enterprise Architecture (FEA) Performance Reference Model (PRM). Map all Measurement Indicators to the corresponding Measurement Area and Measurement Grouping identified in the PRM. There should be at least one Measurement Indicator for each of the four different Measurement Areas (for each fiscal year). The PRM is available at [www.egov.gov](http://www.egov.gov). The table can be extended to include performance measures for years beyond the next President's Budget.

	<b>Fiscal Year</b>	<b>Strategic Goal Supported</b>	<b>Measurement Area</b>	<b>Measurement Grouping</b>	<b>Measurement Indicator</b>	<b>Baseline</b>	<b>Planned Improvement to the Baseline</b>	<b>Actual Results</b>
<b>1</b>	2007	Effectively Managed U.S. Government Finances	Mission and Business Results	Taxation Management	Assessments Posted On-Time (100%) according to the schedule in the Internal Revenue Manual 2.7.9 MCC Processing Timeliness.	100%	100%	100% as of 9/30/07
<b>2</b>	2007	Effectively Managed U.S. Government Finances	Customer Results	Customer Satisfaction	Refund Files On-Time (100%) according to the schedule in the Internal Revenue Manual 2.7.9 MCC Processing Timeliness.	100%	100%	100% as of 9/30/07
<b>3</b>	2007	Effectively Managed U.S. Government Finances	Processes and Activities	Timeliness	Accounts Updated On-Time (100%) according to the schedule in the Internal Revenue Manual 2.7.9 MCC Processing Timeliness.	100%	100%	100% as of 9/30/07
<b>4</b>	2007	Effectively Managed U.S. Government Finances	Technology	User Requirements	93% of the Work Requests are implemented timely based on the Work Request Tracking System.	93%	93%	95.4% as of 9/30/07
<b>5</b>	2008	Effectively Managed U.S. Government Finances	Mission and Business Results	Taxation Management	Assessments Posted On-Time (100%) according to the schedule in the Internal Revenue Manual 2.7.9 MCC Processing Timeliness.	100%	100%	100% as of 9/30/08
<b>6</b>	2008	Effectively Managed U.S. Government Finances	Customer Results	Customer Satisfaction	Refund Files On-Time (100%) according to the schedule in the Internal Revenue Manual 2.7.9 MCC Processing	100%	100%	100% as of 9/30/08

					Timeliness.			
7	2008	Effectively Managed U.S. Government Finances	Processes and Activities	Timeliness	Accounts Updated On-Time (100%) according to the schedule in the Internal Revenue Manual 2.7.9 MCC Processing Timeliness.	100%	100%	100% as of 9/30/08
8	2008	Effectively Managed U.S. Government Finances	Technology	User Requirements	93% of the Work Requests are implemented timely based on the Work Request Tracking System.	93%	93%	99.065% as of 9/30/08
9	2009	Effectively Managed U.S. Government Finances	Mission and Business Results	Taxation Management	Assessments Posted On-Time (100%) according to the schedule in the Internal Revenue Manual 2.7.9 MCC Processing Timeliness.	100%	100%	100% as of 12/31/08
10	2009	Effectively Managed U.S. Government Finances	Customer Results	Customer Satisfaction	Refund Files On-Time (100%) according to the schedule in the Internal Revenue Manual 2.7.9 MCC Processing Timeliness.	100%	100%	100% as of 12/31/08
11	2009	Effectively Managed U.S. Government Finances	Processes and Activities	Timeliness	Accounts Updated On-Time (100%) according to the schedule in the Internal Revenue Manual 2.7.9 MCC Processing Timeliness.	100%	100%	100% as of 12/31/08
12	2009	Effectively Managed U.S. Government Finances	Technology	User Requirements	93% of the Work Requests are implemented timely based on the Work Request Tracking System.	99%	95%	97.7% as of 12/31/08
13	2010	Effectively Managed	Mission and Business	Taxation Management	Assessments Posted On-Time	100%	100%	N/A

		U.S. Government Finances	Results		(100%) according to the schedule in the Internal Revenue Manual 2.7.9 MCC Processing Timeliness.			
14	2010	Effectively Managed U.S. Government Finances	Customer Results	Customer Satisfaction	Refund Files On-Time (100%) according to the schedule in the Internal Revenue Manual 2.7.9 MCC Processing Timeliness.	100%	100%	N/A
15	2010	Effectively Managed U.S. Government Finances	Processes and Activities	Timeliness	Accounts Updated On-Time (100%) according to the schedule in the Internal Revenue Manual 2.7.9 MCC Processing Timeliness.	100%	100%	N/A
16	2010	Effectively Managed U.S. Government Finances	Technology	User Requirements	93% of the Work Requests are implemented timely based on the Work Request Tracking System.	99%	95%	N/A

### Enterprise Architecture

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In order to successfully address this area of the business case and capital asset plan you must ensure the investment is included in the agency's EA and Capital Planning and Investment Control (CPIC) process, and is mapped to and supports the FEA. You must also ensure the business case demonstrates the relationship between the investment and the business, performance, data, services, application, and technology layers of the agency's EA.

1. Is this investment included in your agency's target enterprise architecture?

yes

2. Is this investment included in the agency's EA Transition Strategy?

yes

2.a. If yes, provide the investment name as identified in the Transition Strategy provided in the agency's most recent annual EA Assessment.

The Business Master File is part of the Manage Taxpayer Accounts Business Domain found in section 3.2 of the IRS Enterprise Transition Strategy. It is part of the Core Mission Area Segment, Taxation Management, of the Treasury Transition Strategy. The segment architecture blueprint was completed in the first quarter of FY 2008 - Segment Architecture Blueprint complete and signed off by business owner.

3. Is this investment identified in a completed (contains a target architecture) and approved segment architecture?

no

3.a. If yes, provide the six digit code corresponding to the agency segment architecture. The segment architecture codes are maintained by the agency Chief Architect.

180-000

4. Identify the service components funded by this major IT investment (e.g., knowledge management, content management, customer relationship management, etc.). Provide this information in the format of the following table. For detailed guidance regarding components, please refer to <http://www.whitehouse.gov/omb/egov/>.

Component: Use existing SRM Components or identify as NEW. A NEW component is one not already identified as a service component in the FEA SRM.

Reused Name and UPI: A reused component is one being funded by another investment, but being used by this investment. Rather than answer yes or no, identify the reused service component funded by the other investment and identify the other investment using the Unique Project Identifier (UPI) code from the OMB Ex 300 or Ex 53 submission.

Internal or External Reuse?: Internal reuse is within an agency. For example, one agency within a department is reusing a service component provided by another agency within the same department. External reuse is one agency within a department reusing a service component provided by another agency in another department. A good example of this is an E-Gov initiative service being reused by multiple organizations across the federal government.

Funding Percentage: Please provide the percentage of the BY requested funding amount used for each service component listed in the table. If external, provide the funding level transferred to another agency to pay for the service.

	Agency Component Name	Agency Component Description	Service Type	Component	Reused Component Name	Reused UPI	Internal or External Reuse?	Funding %
1	Data Exchange	BMF receives e-filed and transcribed taxpayer return information for processing and posting to the master file. Additionally, all other IRS system applications that process business master file data depend on output, directly or indirectly from this data source. Due to the central importance that the BMF plays in the processing of business taxpayer returns, it also exchanges data with external trading partners that have the need and the authority to obtain the data.	Data Management	Data Exchange			No Reuse	72
2	Loading and Archiving	The BMF Doc Specific portion of the BMF project receives electronic or transcribed data from business tax returns, performs validity checks in preparation to posting to the BMF. The Pre-Posting activity reformats tax data and transactions and performs additional checks and validation before passing the data on for posting. The data resides on the BMF until no action has occurred on a specific tax period for a period of years. This data is then	Data Management	Loading and Archiving			No Reuse	28

		archived onto permanent media for storage.					
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5. To demonstrate how this major IT investment aligns with the FEA Technical Reference Model (TRM), please list the Service Areas, Categories, Standards, and Service Specifications supporting this IT investment.

FEA SRM Component: Service Components identified in the previous question should be entered in this column. Please enter multiple rows for FEA SRM Components supported by multiple TRM Service Specifications.

Service Specification: In the Service Specification field, Agencies should provide information on the specified technical standard or vendor product mapped to the FEA TRM Service Standard, including model or version numbers, as appropriate.

	SRM Component	Service Area	Service Category	Service Standard	Service Specification (i.e., vendor and product name)
1	Data Exchange	Service Access and Delivery	Access Channels	Other Electronic Channels	Custom code
2	Data Exchange	Component Framework	Data Management	Reporting and Analysis	Custom code
3	Loading and Archiving	Service Interface and Integration	Interface	Service Description / Interface	Custom code
4	Loading and Archiving	Service Access and Delivery	Service Transport	Service Transport	Custom code
5	Loading and Archiving	Service Platform and Infrastructure	Software Engineering	Software Configuration Management	CA Allfusion Endeavor R7
6	Loading and Archiving	Service Platform and Infrastructure	Software Engineering	Test Management	Custom code
7	Data Exchange	Service Platform and Infrastructure	Software Engineering	Test Management	Custom code
8	Data Exchange	Component Framework	Security	Supporting Security Services	IBM RACF V 1.9

6. Will the application leverage existing components and/or applications across the Government (i.e., FirstGov, Pay.Gov, etc)?

no

## PART TWO

### RISK

You should perform a risk assessment during the early planning and initial concept phase of the investment's life-cycle, develop a risk-adjusted life-cycle cost estimate and a plan to eliminate, mitigate or manage risk, and be actively managing risk throughout the investment's life-cycle.

Answer the following questions to describe how you are managing investment risks.

1. Does the investment have a Risk Management Plan?

yes

1.a. If yes, what is the date of the plan?

2008-05-16

1.b. Has the Risk Management Plan been significantly changed since last year's submission to OMB?

no

3. Briefly describe how investment risks are reflected in the life cycle cost estimate and investment schedule:

Each year, this project routinely receives more change requests than the budget permits the project to approve. In this case, as the Life Cycle risk assessment indicates, the project prioritizes work and reduces expenditures wherever possible (training and travel, etc.). If necessary, we request additional funding through the E300 process as we are doing for Fiscal year 10.

#### **COST & SCHEDULE**

1. Does the earned value management system meet the criteria in ANSI/EIA Standard 748?

yes

2. Is the CV% or SV% greater than  $\pm 10\%$ ?

no

3. Has the investment re-baselined during the past fiscal year?

yes

3.a. If yes, when was it approved by the agency head?

2008-07-03